

# KDKA TV / WPCW TV PITTSBURGH

## POLITICAL INQUIRY FORM KDKA/WPCW TV

Candidate

### GENERAL (X)

RECORD OF REQUEST – Political Broadcast Time:

General Election 2012

NAME OF REQUESTOR:

Whitney Eversole

1. NAME OF AD AGENCY:

Strategic Media Placement  
See Contract for Detail

2. ORGANIZATION PAYING FOR TIME:

Rothfus for Congress  
See NAB Form for Detail

3. ORGANIZATION FURNISHING TAPES:

See Ad Agency

4. OFFICE :

Congress

5. POLITICAL PARTY:

Republican

6. DATE OF REQUEST

06/20/12

7. NATURE OF REQUEST:

Rates & Programming

8. DISPOSITION MADE OF REQUEST

(a) **Granted**

  X  

(b) **Denied (reason)**

9. SUBSEQUENT DEVELOPMENTS

See Public File

10. AMOUNT OF CHARGES

See Contracts in Public File

### **CBS EMPLOYEE**

**Brian C. Butz**

**Political Advertising Director**

**KDKA/WPCW TV PITTSBURGH**